

# Navigating Supply Chain Risks



In today's dynamic business landscape, supply chain professionals face an array of external risks that can disrupt their operations. To navigate these turbulent waters, there are three strategies you need to adopt to bolster your supply chain's resilience:

1



## Carrier management

Effective carrier management underpins resilient supply chains. It all starts with a comprehensive carrier database, where you can determine the best fit for your supply chain's goals. Once you have identified the right carrier, you need to **build strong relationships and monitor their performance** against agreed-upon metrics,

## SWOT analysis and sanity check

A comprehensive SWOT analysis should encompass all aspects impacting your company's values and goals. **Focus particularly on risks, weaknesses, and threats.** These insights will guide the development of proactive solutions to mitigate potential disruptions or challenges.

2



3



## Embrace proactive agility

As the logistics landscape continues to evolve, the **forecast & action methodology is imperative for those seeking to stay ahead of the curve.** By preparing for the future, leveraging market insights, enhancing supply chain processes, and empowering carrier relationships, businesses will lay the foundation for resilient and successful supply chain management.

Ready to build supply chain resilience?  
Contact our procurement advisory team today

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